

# DEPARTMENT OF



# NARI SHIKSHA NIKETAN P G COLLEGE, LKO

# EVENT REPORT

12.07.2020

Department of Commerce, Nari Shiksha Niketan P G College has organised three days Online AD Campaign, Poster Making and Commerce Quiz Competition from 27th to 29th June 2020 under the theme of **"Resilience of Human Creativity during COVID-19 Pandemic in India"** that concluded successfully. The main purpose of this program was to enhance knowledge, create awareness, manage stress and to bring out the hidden talent of students. We are happy to share that program was effectively and efficiently organised through online mode. The program was held under the continuous and untiring support, supervision, guidance, leadership and motivation of our Manager Sir, Dr Anil Kumar Agarwal and Our

Principal Ma'am, Dr Vandana Upreti who acted as a Chief Patron and an Organising Secretary respectively.

A brief overview and responses of each event is as follows;

## AD CAMPAIGN COMPETITION

With the main aim of amplifying the recent initiative of P. M Shri Narendra Modi of being "**VOCAL FOR LOCAL IN INDIA**", this competition was organised to explore the creativity of students. Further, to promote awareness amongst the students about the effort of the government to make our economy self-reliant during this unprecedented pandemic of COVID-19. AD Campaign comprised both humour and conceptual presentation, in which around 20 entries came from different colleges/ institutions across the city and States. The competition was bi-lingual where the participants were judged on the basis of the content, presentation and overall performance. Each team participated in a competition with zeal and gusto. The live advertisement had excellent input of humour along with the commercial and social messages. The event was coordinated by Dr. Neetu Mishra and Miss Shipra Shukla. Out of the total entries, first position was bagged by Kamakshi Pandey of Karamat Girls P G College, Lko. Second position was awarded to Avantika Sahu of Awadh Girls Degree College, Lko and third position was secured by Jyoti Verma and Shalini Kumari of Gurunanak Girls Degree College, Lko. E certificate of participation has been provided to all the participants along with certificates of merit, those who have secured ranks. The final round of judgement was made by the external source Mr. Trilochan S. Kalra, Photojournalist, Theatre Actor, Assistant Professor, Amity School of Communication, lko.

## GLIMPSES OF EVENT



Judge( Mr Trilochan S Kalra)

## POSTER MAKING COMPETITION

The principal objective of this event was to enhance students' knowledge with the creative streak and to express their ideas using the colors of imagination. This initiative was to promote the students' to manage their stress, foster sustainable development, promote digital transformation in the era of Internet of Things(IOT) and to realise the importance of technological change keeping in mind the need of the hour. Sub-themes of this event were- COVID-19, YOGA, Save Environment, Time and Technology and Social Heroes. In this event, the participants transformed their thoughts on canvas; expressed their creativity through wonderful sketches, quotations, paintings and models. The event is co-ordinated by

Dr Sabahat Shamim and Mrs. Sheema Abbas. 46 students from various colleges of different cities/ States have participated in this event. The final round of judgement was made by the external source, Dr. Awadhesh Mishra, D Litt.(Visual Art), Eminent Artist and Editor, Assistant Professor, Fine Arts, Dr Shakuntala Mishra National Rehabilitation University, Lko. The rubrics for judgement were: Originality, Clarity of expression, Uniqueness and closeness to the theme. Overwhelmed with the result in which Amisha Vishwakarma, B.Com 3rd year, Nari Shiksha Niketan P G College Lko occupied the first position, followed by Supriya Singh, B Com 1st Year from BSNV PG College, Lko and Mamidi Reshma (Maths, Electronics and Computer Science) from Aurora Degree and P G College, Hyderabad, Telangana secured the second and third rank respectively. E certificate of participation has been provided to all the participants along with certificates of merit, those who have secured ranks.

### GLIMPSES OF EVENT



**Judge(DrAwadhesh Mishra)**



## COMMQUIZ COMPETITION

Online Commerce Quiz competition was organised to promote academic excellence of the participants by enhancing their knowledge and understanding in the field of commerce. Its main objective was to bring innovation while engaging students to ensure their participation during this unprecedented time. The quiz showed a good response from all over India. The total number of participants were 418. The link for this competition was open from 27 to 29th June, 2020. There were MCQ based questions, carrying one mark each. E- Certificate of participation has been issued to the participants who have secured 60 percent score and above. This event was coordinated by all the Faculty of Commerce.

At the end, we would like to express our deep gratitude and sincere thanks to our Manager Sir and Principal Ma'am for their constant motivation, valuable support and guidance for making the event successful. A special thanks to all the faculty members of our college for their continuous inspiration, unflinching support and coordination. Besides, we are also very thankful to our judges who spared their valuable time and dedication to reward our students for their creative efforts. Last, but not the least, extending our thanks to all the students for their active participation with zeal and enthusiasm.

Thanking You

Regards

Faculty of Commerce

**(Event Coordinator)**

Dr Sabahat Shamim

Dr Neetu Mishra

Mrs Sheema Abbas

Miss Shipra Shukla